

# Ontario Society of Occupational Therapists' 2025 Conference

- **October 23-24, 2025**
- Marriott Downtown at CF Toronto Eaton Centre





# **About the Ontario Society of Occupational Therapists**

The Ontario Society of Occupational Therapists (OSOT) is the provincial association of occupational therapists (OTs), occupational therapist assistants (OTAs), and students living and/or working in Ontario. Over 4,800 members strong, OSOT plays an important role in shaping the practice of occupational therapy and sharing the voice of our members with the public, government, and industry partners.

## 2025 OSOT Conference - You're Invited!

Each year, OSOT hosts **Ontario's largest gathering of occupational therapists**. This year's conference will be hosted at the Marriott Downtown at CF Toronto Eaton Centre on October 23-24, 2025.

This package outlines the various sponsor and exhibitor opportunities in which you can participate before and during the conference. We look forward to welcoming you to engage with OTs, OTAs, and students.

We are also excited to announce our platinum conference sponsor, the University of Toronto's School of Occupational Science & Occupational Therapy. Over 250 students will be attending the conference on October 23 and they will be eager to learn about your products and services.



#### **Returning!**

#### **Exhibitor Code Word Game**

OSOT will provide you with a unique code word to share with delegates to enter in the conference app for a chance to win raffle prizes. It's a great way to connect with attendees!



#### **New This Year!**

#### **Exhibitor Booth Tour**

Groups of delegates will be led to your booth in 10-minute intervals for an hour. Please note - each group will not have the opportunity to visit every booth.





#### Add On:

#### 2025 OSOT Awards and Recognition Social Event

Join us on Thursday, October 23 at the Marriott Downtown at CF Toronto Eaton Centre for a night of celebration and to connect with delegates.

Cost: \$100 + HST per person

# **Sponsorship Levels**

	Gold - \$5,000 Select one:  • Thursday Social Event • Friday Morning Opening Activity • Closing Ceremony	Silver - \$4,000 Select one:  • Lanyards • Thursday Breakfast • Thursday Lunch • Thursday Exhibit Hall Reception • Friday Breakfast • Friday Lunch	Bronze - \$2,500 Select one:  • Selfie Photo Board  • Poster Boards  • Thursday AM Break  • Thursday PM Break  • Friday AM Break  • Friday PM Break
Logo on sponsored event signage or materials	$\checkmark$	$\checkmark$	$\checkmark$
Welcome delegates and share about your organization (up to 2 minutes) at sponsored event	$\checkmark$		
Logo on website, program, emails, screens, app, and registration	$\checkmark$	$\checkmark$	$\checkmark$
Social media post acknowledging sponsorship	$\checkmark$	$\checkmark$	$\checkmark$
Thanked in one push notification in app	<b>√</b>	$\checkmark$	$\checkmark$
Thanked at opening and closing ceremonies	<b>√</b>	<b>√</b>	<b>√</b>
Names and emails of consenting delegates	$\checkmark$	$\checkmark$	$\checkmark$
One 600 x 200 pixel banner ad in an OSOT member email promoting your organization by June 2026 (a \$250 value!)	<b>√</b>	<b>√</b>	

# **Other Sponsorship Options**

Questions? Contact <u>Victoria Danesi</u>, <u>Learning and Project Coordinator</u>

	Workshop - \$450  • 30 available  • Workshop schedule to be released in July	Raffle Prize - \$150  10 available Prizes are at the discretion of OSOT
Logo on workshop promotions	$\checkmark$	
Introduce the workshop presenter(s) and share information about your organization (up to 2 minutes)	<b>√</b>	
Thanked during closing ceremony		$\checkmark$
Thanked in push notification with other raffle sponsors in app		<b>√</b>

Add-On	Price
Social Event Ticket	\$100 per person

Additional Fees	Price	
Discounted Parking	\$40 per day	
Discounted Hotel Room	Coming soon	



## View Floor Plan

	End Cap - \$1,800	Standard - \$1,600
Two exhibitor badges	$\checkmark$	$\checkmark$
8' x 8' booth	$\checkmark$	$\checkmark$
Premium booth location	$\checkmark$	
8' high back drape wall and 3' high side drape rails	<b>√</b>	✓
6' skirted table, two chairs and one wastebasket	<b>√</b>	<b>√</b>
Social media post acknowledging exhibitor	<b>√</b>	
Logo on promo materials (website, program, app)	<b>√</b>	$\checkmark$
Names and emails of consenting delegates	<b>√</b>	<b>√</b>
Wi-Fi	<b>√</b>	<b>√</b>

Questions? Contact Victoria Danesi, Learning and Project Coordinator



Register now to reserve sponsorship and exhibitor opportunities while they last!

Add-On	Price
Extra Exhibitor Badge	\$150 per person
Social Event Ticket	\$100 per person
Electrical	Coming soon

Additional Fees	Price
Discounted Parking	\$40 per day
Discounted Hotel Room	Coming soon

## **Unopposed Hours** (times to be confirmed)

## Thursday, October 23

• 2 hour and 15 minute evening reception.

### Friday, October 24

- 45 minute breakfast
- 15 minute break
- New this year! Groups of delegates will be led to your booth in 10-minute intervals for an hour. Please note - each group will not have the opportunity to visit every booth.

**Total Unopposed Hours:** 4 hours 15 minutes